

Network Chart

Use this worksheet to map out your fundraising asks and to brainstorm prospects for your personal campaign. This sheet is for planning purposes only and you may need to revisit this sheet a few times during your fundraising campaign. *Remember: Many small donations are easier to acquire than 1-2 large donations.*

My Fundraising Goal: \$ _____	\$5-25	\$25-50	\$50-100	\$100-250	\$250+
Total amount I hope to raise in this category					
Number of people I need to ask to reach that goal <small>Multiply number of donations you want x4. About 20-40% of people will say yes when they are asked for a gift.</small>					
Who I will ask	1.	1.	1.	1.	1.
	2.	2.	2.	2.	2.
	3.	3.	3.	3.	3.
	4.	4.	4.	4.	4.
	5.	5.	5.	5.	5.
	6.	6.	6.	6.	6.
	7.	7.	7.	7.	7.
	8.	8.	8.	8.	8.
	9.	9.	9.	9.	9.
	10.	10.	10.	10.	10.
	11.	11.	11.	11.	11.
	12.	12.	12.	12.	12.
	13.	13.	13.	13.	13.
	14.	14.	14.	14.	14.
	15.	15.	15.	15.	15.
	16.	16.	16.	16.	16.
	17.	17.	17.	17.	17.
	18.	18.	18.	18.	18.
	19.	19.	19.	19.	19.
	20.	20.	20.	20.	20.

To consider:

- How is each person you listed more likely to answer yes?
 - o With an email?
 - o With a phone call?
 - o With a face-to-face ask?
 - o Being tagged on social media?
 - o Another way?
- Does every donor need to be a person? Is there a bank, local restaurant or business I can ask to sponsor me?
- Is there a fundraising activity I can do that will cover the donations from one of these categories?
 - o Doing yard work, babysitting, chores or more for neighbors, church friends, family or more?
 - o Bake sale or T-shirt sale?