

GROWING STRONGER TOGETHER



ROADMAP PARTNERS 2019



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

The Kentucky YMCA Youth Association

THE KY YMCA YOUTH ASSOCIATION | FOR A BETTER KENTUCKY

As a proud member of the Kentucky Alliance of YMCA's, we stand for youth development, healthy living and social responsibility – and we translate those values into cause-driven programming that engages thousands of youth each year. We work in collaboration and cooperation with YMCA Associations and branches across the state to build engaged communities and strengthen the Y Movement in the Commonwealth.

Our flagship Youth & Government conference, the Kentucky Youth Assembly (KYA) is a 3-day expanded educational opportunity where students participate in simulated state diplomacy, advocacy and law. At KYA, students act as Senators and Representatives, writing, debating, and voting on legislation. Students are also able to experience the rich spectrum of activity that constitutes our legal systems by acting as appellate attorneys, justices, lobbyists, and members of the media.

To date, KYA is the nation's largest gathering of Youth and Government students and is a 73-year tradition in the Commonwealth. In 2018, 10,000+ students – from 111 Kentucky counties – attended our middle and high school conferences. Each of the four high school conferences offered serve between 1000-1400 high school students, averaging to over 4,000 high schoolers participating each school year.

ROADMAP PARTNERS | LEADERSHIP FOR A LIFETIME

We are thrilled to again welcome Roadmap Partners to KYA! As a Roadmap Partner, your organization will gain face-time with thousands of Kentucky students committed to being service-minded citizens. Our students annually perform an average of 29,000 hours of service and have made a \$1 million economic impact in the Commonwealth since 2018. Additionally, our conferences annually graduate over 2,200 highly motivated seniors from across the Bluegrass. This is unlike any other recruiting opportunity within our state and is exclusively available to our partners.

Participating organizations in turn offer KYA students access to institutions, causes and services where they can continue to explore their passions. Their servant leadership does not stop at the Y, and we are dedicated to ensuring our students have clear visions of where and how they can continue remaining engaged in their communities.

2019 KYA SCHEDULE – NEWLY CREATED ROADMAP FAIR

This year due to high demand for our Kentucky Youth Assembly, the Kentucky YMCA Youth Association has added another High School conference. Roadmap Partners will be invited to table during the Roadmap fair, which will be held as a stand-alone agenda item on the second day of our KYA conferences, and will be mandatory for students to attend. All fairs will take place at the Crowne Plaza in Louisville, KY between 4:30pm – 6:00pm.

High School 1 November 4

High School 2 November 22

High School 3 November 25

High School 4 December 6

WHAT YOUR SPONSORSHIP DOES

100% of your sponsorship dollars directly help the KY YMCA keep registration fees reasonable for all students and to create more scholarship opportunities for those who otherwise would be unable to attend.

PARTNERSHIP LEVELS

Champion Partner | \$1,000+

- Presenting sponsor of selected award (please see attached sheet for award options). Includes picture with winning students.
- Recognition in over 7,500 bill books, 700 advisor books and all online materials
- Information table during conference

Commonwealth Partner | \$500

- Presenting sponsor of selected award (please see next page for award options). Includes picture with winning students
- Recognition in over 7,500 bill books, 700 advisor books and all online materials
- Information table during conference

Bluegrass Partner | \$250

- Recognition in over 7,500 bill books, 700 advisor books and all online materials
- Information table during conference

THANK YOU!

Our Roadmap Partners are integral to the work we do. As a partner, you are helping to uplift a generation of servant leaders poised to implement positive and meaningful change within their neighborhoods and communities. We are proud to offer our students access to statewide institutions and organizations where they can continue chasing their passions and being the incredible forces for good they are.

If you have any questions about becoming a partner, any of the detailed packages above or our KYA conferences, please reach out to Meghan Rouse at Meghan@kymca.org or at 502-751-8527.

Thank you for being a part of our movement!



PRESENTING PARTNER AWARDS

Champion and Commonwealth Partners are invited to select (on a first come, first serve basis) the award they wish to sponsor at our final day awards ceremony. Partners will be offered the opportunity to take a photo with winning students and will be recognized in all bill books, signage and online materials.

CHAMPION PARTNER AWARDS AVAILABLE

Outstanding Bills– Awarded to the authors of the most innovative, well-researched, and thought-provoking bills based on advisor nominations and student ranking.

Outstanding Speakers – Awarded to the top delegates most frequently nominated by advisors and Y-staff based on their presence and performance while in committees and Chambers as well as behavior exemplifying the four core values.

Outstanding Advocates – Awarded to the individuals from the Judicial Program based on the evidence of their preparation, quality of their presentation, and behavior exemplifying of the Y's four core values.

Outstanding Delegate – Awarded to one or more delegate(s) per school nominated by advisors and Y-staff based on their presence and performance prior to and at the conference as well as behavior exemplary of the four core values.

COMMONWEALTH PARTNER AWARDS AVAILABLE

Premiere Bill Passed by Two Chambers – Premiere bills that were heard and passed in both the premiere House and premiere Senate Chambers.

Bill Passed by Two Chambers – Legislative bills that were heard and passed in both the House and Senate Chambers.

Law – Legislative bills that passed both the House and Senate Chambers and were signed into law by the Governor.

Outstanding Advocate Case Winners – Awarded to the individuals from the Judicial Program based on their successful presentation in the Outstanding Advocate Case and evidence of their preparation, quality of their presentation and behavior exemplifying the Y's four core values.

Outstanding Parliamentarian – Given to the student(s) who best uphold the duty of Parliamentarian by being prompt, respectful, helpful, accurate and effective.

FAQ Sheet

Can I table at any other time during the KYA conferences?

All tabling from outside organizations will be limited to the Roadmap Fair. This is a specific time on the KYA agenda dedicated to connecting our students to outside organizations, and we want to ensure our partners have the full student's full attention.

Can I pay to attend just one of the conferences? Or does my partnership package have to include the whole school year?

We do not offer partnerships for only one of our scheduled 2018 KYA conferences. Partners are not required to attend every conference, but your selected package does guarantee your organization access to all scheduled conferences. We encourage partners to make an effort to attend every fair to gain the maximum exposure.

How many students attend each conference on average?

Conference sizes fluctuate, but partners can expect access to over 1,000 students at each conference and over 4,000 students should they table at each conference offered in 2018.

Will partners have access to teachers and advisors?

Hundreds of high school teachers and advisor's join their school delegations each year. Advisors will be invited to also visit with our partners and learn how they can better connect their students to future opportunities.

What can partners bring and what type of technology will be available?

We are able to guarantee partners a table, chairs, access to Wi-Fi and electrical outlets. If you require additional support, please reach out to us. Partners are encouraged to bring information materials students can take home, banners, swag and any other items you would traditionally bring to a college/vocational fair.

Thank you! Please let us know if you have any additional questions or concerns.

Sincerely,

Meghan Rouse
Director of Mission Advancement
Kentucky YMCA Youth Association
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502-751-8527