



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

GOING VIRTUAL?

Virtual engagement can be just as important as your physical meetings and conferences. It is often the first exposure people outside of your Chapter have to Student Y and can be used to foster community no matter what the situation is. Here are some ways that virtual engagement can be used to foster a stronger Student Y experience!

VIRTUAL EVENTS

Planning events that can be enjoyed after school or on the weekend that don't require in person attendance are a great way to engage students that can't drive themselves or don't have enough time to attend in person! Even events that you hold in person can be recorded or have a virtual option so you can capture all kinds of students.

Advertising your projects and events online through social media is a fun way to connect with established Chapter members and interested students or community members. Having an online presence is critical when it comes to building impactful events and developing community partnerships.

SOCIAL MEDIA

IMPACT STORIES

Impact stories can be about almost anything you do with Student Y. Writing down your experiences with service, conferences, and other Student Y projects is an important part of reflection. Sending these stories to your school or community newspaper, to the KYYMCA, or other community partners is a great way to get more people interested in Student Y and share your success!

Opinion pieces are a critical part of the news cycle and youth voices are largely excluded from many of the spaces that Op-Eds are found in. Writing down your opinions about an event in your community, a policy you agree/disagree with, or the world as a whole and sharing it with others amplifies your voice and reclaims spaces that youth are often excluded from.

OP-ED'S

VIRTUAL PLANNING COMMITTEES

Moving committees that are used to plan Student Y projects online is a great way to make your Student Y Chapter more inclusive to all types of students. Using these in tangent with your other methods of planning (in-person, officer, etc.) allow more students to become engaged members of your Chapter and can result in even better results!